

## **UK Broadband Speedtest Results May 2010**

This press release gives the aggregated speedtest results from tests carried out by site users at <a href="https://www.broadband.co.uk">www.broadband.co.uk</a> for May 2010.

Average download & upload speeds - May 2010				
ISP	Average Download speed (Mbps)	Average Upload Speed (Mbps)		
AOL	2.444	0.341		
Be and O2*	5.757	0.746		
ВТ	3.333	0.410		
Eclipse	3.018	0.426		
Orange	3.879	0.458		
Plusnet	3.179	0.336		
Sky	3.844	0.477		
Talk Talk	4.009	0.488		
Tiscali	2.510	0.351		
TalkTalk/Tiscali combined	3.531	0.444		
Virgin Media	8.744	0.575		
All providers	4.843	0.484		

<sup>\*</sup> Note that although O2 and Be share a common infrastructure they are separate trading entities

Virgin media retain their number 1 position and although their average speed drops over 0.5Mbps they stay comfortably above 8Mbps. Second place O2/Be make up a small amount of ground from the previous month, but still trail Virgin by almost 3Mbps.

Overall the average of all suppliers falls slightly (by 0.115Mbps), down to 4.843Mbps.



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Average download speeds split by time of day – May 2010				
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00)Average download speed (Mbps)	Evening (18:00 to 00:00)Average download speed (Mbps)	
AOL	3.071	2.522	2.196	
Be and O2*	5.747	5.816	5.826	
BT	3.677	3.410	3.156	
Eclipse	3.308	3.167	2.708	
Orange	4.297	4.041	3.666	
Plusnet	2.934	3.312	3.456	
Sky	4.084	4.099	3.872	
Talk Talk	4.301	4.512	3.800	
Tiscali	3.346	2.653	2.341	
TalkTalk/Tiscali combined	3.968	3.706	3.309	
Virgin Media	9.960	10.068	8.268	
All providers	5.468	5.156	4.741	

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight levels show a significantly higher average speed than the evening peak period, with daytime use between the two. This clearly shows the effects of network congestion on the average broadband connection at peak hours.



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### About the broadband.co.uk speedtest results

- Our results are taken from our website users performing speedtests using our speedchecker at <a href="http://www.broadband.co.uk/broadband-speed-test/">http://www.broadband.co.uk/broadband-speed-test/</a>
- We record tens of thousands of speedtests every month.
- Unlike other speedtest services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - AOL
  - Be Broadband and O2 (O2 and Be are separate trading entities; however they share a common infrastructure)
  - BT
  - Eclipse
  - Orange
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in January 2010).
  - Virgin

#### **About** broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are the UK's leading source of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speedtester and broadband postcode lookup functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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