

UK Broadband Speedtest Results October 2010

This press release gives the aggregated speedtest results from tests carried out by site users at www.broadband.co.uk for October 2010.

Average download & upload speeds – October 2010		
ISP	Average Download speed (Mbps)	Average Upload Speed (Mbps)
AOL	2.518	0.347
Be and O2*	5.726	0.786
BT	3.862	0.613
Eclipse	4.945	0.505
Orange	2.953	0.402
Plusnet	3.087	0.354
Sky	3.991	0.528
Talk Talk	4.044	0.517
Tiscali	3.073	0.459
TalkTalk/Tiscali combined	3.699	0.497
Virgin Media	9.338	0.745
All providers	5.043	0.589

** Note that although O2 and Be share a common infrastructure they are separate trading entities*

Virgin Media yet again hold the top spot, though they are still a small way behind the high point of over 10Mbps achieved earlier in the year. Be/O2 keep the fastest upload speed but Virgin are gaining ground on them and we expect them to overtake in the next few months.

Overall the average of all suppliers rises slightly after two months of drops and breaks back through the 5Mbps barrier.

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Average download speeds split by time of day – October 2010			
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00)Average download speed (Mbps)	Evening (18:00 to 00:00)Average download speed (Mbps)
AOL	2.969	2.673	2.254
Be and O2*	5.634	5.594	5.863
BT	4.449	3.789	3.896
Eclipse	4.457	4.885	5.176
Orange	3.525	3.002	2.842
Plusnet	4.382	3.344	2.621
Sky	4.406	3.908	3.996
Talk Talk	4.221	4.104	3.938
Tiscali	3.462	3.126	2.915
TalkTalk/Tiscali combined	3.944	3.737	3.604
Virgin Media	11.285	9.320	9.031
All providers	5.846	4.944	5.027

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight levels show a significantly higher average speed than the evening peak period, with daytime unusually the lowest of the three. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

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About the **broadband.co.uk** speedtest results

- Our results are taken from our website users performing speedtests using our speedchecker at <http://www.broadband.co.uk/broadband-speed-test/>
- We record tens of thousands of speedtests every month.
- Unlike other speedtest services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
 - AOL
 - Be Broadband and O2 (O2 and Be are separate trading entities; however they share a common infrastructure)
 - BT
 - Eclipse
 - Orange
 - Plusnet
 - Sky
 - TalkTalk
 - Tiscali
 - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in January 2010).
 - Virgin

About [broadband.co.uk](http://www.broadband.co.uk)

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are the only major comparison engine that provides FTTC availability data and speed estimates.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are the UK's leading source of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speedtester and broadband postcode lookup functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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